



## **EAST DURHAM'S CREATES – ARTISTIC COMMISSIONING 2018-2019**

### **ARTIST'S BRIEF**

#### **This Place We Call Home – Commission 2**

'This Place We Call Home' is a three-cycle commissioning process 2018-2020 that will further establish East Durham's reputation as a place that creates relevant, exciting and inspiring art. Our approach will put collaborative working at its heart – bringing field-leading artists in to work with groups of people facing deprivation, isolation and unemployment. The artists we work with will share our passion for experimenting, fully understand what high-quality looks and feels like, take risks, be ambitious and open to having an enabling role: building our creative capacity with the aim of increasing long-term engagement.

Quality of participation and engagement processes, artistic product and audience experience is paramount to success and the building of creative, more deeply embedded legacies.

#### **Commission for East Durham**

East Durham Creates is seeking to commission **a major arts project for communities and audiences in East Durham.**

East Durham Creates is one of twenty-one Creative People and Places projects across England and is managed by East Durham Trust, a pioneering poverty charity located in Peterlee: understanding this context is critical to the work that will be developed.

[www.eastdurhamcreates.co.uk](http://www.eastdurhamcreates.co.uk) and [www.eastdurhamtrust.org.uk](http://www.eastdurhamtrust.org.uk)

**This second cycle of commissioning will target PEOPLE AGED 55+ and their friends and families – as audiences and participants (2018-2019).**

The commission will develop work that will be grown across East Durham with a series of or single culminating event/s in **April 2019.**

This will be followed by a third commission targeting Young People (2019-2020).

#### **Aims**

Through this commission, we seek to develop:

- High quality, ambitious art projects with very strong artistic integrity.
- Projects with a strong and vital connection to our communities: responding to stories, diverse and often challenging social contexts, places, people, hopes and ambitions.
- An opportunity for local people to help create, take part in and ultimately see work that they have not previously had the opportunity to see.

- Innovative approaches to building relationships and engaging with communities – especially communities with low levels of cultural engagement. This should result in an increase in the amount of people participating in and making arts and culture in East Durham.
- New opportunities for community members to get involved, participate and learn through doing quality artistic work that creates a high level of local excitement and pride, as well as attracting attention from beyond the area.
- Reach 8,000 people – directly, indirectly and through digital – audiences and participants.

## **Creativity**

We are open to ideas around art-form. The work could be theatre, music, film, dance, fine and digital arts, inter-disciplinary arts, circus and more.

The work could happen in people's homes, within clubs, community centres, residential centres, care homes, within health sector settings, in a wood, in the streets, on the sea, within digital spaces – anywhere.

We want to hear diverse ideas that joyfully and meaningfully connect and celebrate our communities, that reach as far as they can creatively and leave a diversity of legacies to build upon. Highly inclusive, innovative co-production with communities and participants of all abilities and needs is central to our ethos – this work should be with and for people.

Ideas that include possible staging posts along the journey to a culmination and ideas that include digital narratives are possibilities that could bring interesting conversations.

The work could be led by a single artist supported by a team, a collective, an organisation or a partnership. National Portfolio Organisations are welcome to apply.

**The work should be developed and presented between August 2018 and April 2019.**

## **Reach**

Our participation and audience targets are ambitious for this commission. We seek to reach 8,000 people – as direct participants and audiences, indirectly and through the creation of ongoing and/or culminating digital narratives or products. 50% of the target can be reached through digital means.

These targets will necessarily shape the thinking around the commission's processes and public facing outcomes.

## **Budget**

- There is a maximum budget of **£50,000** available to the successful proposal. This figure is **inclusive of VAT**. This will need to cover all artistic and technical costs, engagement and participation costs, travel expenses, transportation of materials, PLI and DBS and any copyright permissions required.
- A contribution towards evaluation and documentation processes will need to be drawn from this budget.

## **Commissioning Process**

East Durham Creates will act as Executive Producers across the commission. The commissioning process will roll out in a number of stages:

	<b>COMMISSIONING STAGES</b>	<b>DATE</b>
1	Commission Advertised/Disseminated	w/c 7 <sup>th</sup> May 2018
2	Interested parties converse with EDC Artistic Associate – this is a crucial part of the process through which will provide context and guidance prior to proposals being accepted	14 <sup>th</sup> May – 8 <sup>th</sup> June 2018
3	Draft Proposals accepted (Optional) – feedback given to some/all proposals in respect of strengthening ideas/process if necessary	Not before 4 <sup>th</sup> June 2018
4	Final Proposal Deadline	Friday 29 <sup>nd</sup> June 2018, 10am
5	Shortlisting	6 <sup>th</sup> July 2018
6	Optional Meetings with EDC Team prior to Interviews	w/c 9 <sup>th</sup> July 2018
7	Interviews	w/c 16 <sup>th</sup> July 2018
8	Commissioning	w/c 23 <sup>rd</sup> July 2018
9	Commissioning Delivered (8 Months)	August 2018 – April 2019
10	Post-Commission Process	April/May 2019

All artists contracted will be expected to have an Enhanced DBS and Public Liability Insurance up to £5million cover.

### **Application Process**

**Please contact Ben Ayrton, Artistic Associate, prior to making an application. Ben works p/t freelance, so please make initial contact via email with details of how and when it might be best for him to contact you.**

Ben is at [ben@eastdurhamcreates.co.uk](mailto:ben@eastdurhamcreates.co.uk). This early discussion is a critical part of the process through which guidance, support and programme context can be offered. For general enquiries, East Durham Creates is at 0191 518 5073.

Following discussion - to apply please email the following in a single PDF document to Ben, with reference to – **East Durham Creates, This Place We Call Home Commission #2** in your email header.

1. Please describe your idea and approach to this commission. This should include details on the following (maximum 1200 words):
  - Your core artistic idea;
  - how this idea demonstrates ambition and innovation – artistically, for participants, for audiences;
  - how this idea has relevance to the people, history, context and geography of the area;
  - and how you intend to reach audiences – directly, indirectly and through digital.
2. Please give a biography of your work and for any key organisations and/or artists involved in your proposal – you can include links to websites, film, images and reviews (maximum 400 words).
3. Please describe your approach to building creative partnerships and developing meaningful engagement and co-production with local communities in East Durham to realise this proposal (maximum 400 words).
4. Please attach a proposed, draft timeline of your imagined process. Please also address your ideas on delivery contingency should your operational context change or be challenged.
5. Please attach a detailed budget. This should include (1) the amount of days you propose to spend on the programme (2) the amount of contact days between artists and communities.

Shortlisted candidates will be asked to supply two references.

### **Key dates**

Applications Open*	w/c 7 <sup>th</sup> May 2018
Final Applications Deadline	29 <sup>th</sup> June 2018 (10am)

Shortlisted Applicants - East Durham Creates Visit w/c 9<sup>th</sup> July 2018  
Interviews w/c 16<sup>th</sup> July 2018

\*Please note that DRAFT PROPOSALS can be submitted for discussion and feedback - not before 4<sup>th</sup> June 2018. This is not an obligation and draft proposals will not be scored in any way – this is purely a developmental process, if required, to help support proposals to be in the strongest possible place prior to final submission.

## Selection

Through the application process we will assess the following:

**1. Artistic Quality, Audiences, Participation, Track-Record – Max Score 20**

- a) Quality and ambition of the core artistic idea (Max Score 5)
- b) Quality and ambition of the artistic approach – reaching audiences and working with participants (Max Score 5)
- c) Relevance to target group, context and locality (Max Score 5)
- d) Previous experience and track-record of delivering artistic processes and products of the highest quality (Max Score 5)

**2. Engagement – Max Score 5**

- e) Quality of approach to, and process of, building partnerships and developing innovative engagement with local communities.

**3. Feasibility and Deliverability – Max Score 5**

- f) Feasibility, deliverability and risk mitigation.

**4. Value for Money – Max Score 5**

- g) Value for money – This Place We Call Home assumes 100% funding. Applications *may*, however, be strengthened when they can demonstrate match funding both in-kind and cash.

Scoring: 0 = doesn't address at all, 1 = possible incidental benefit, 2 = likely incidental benefit, 3 = Some evidence of benefit, 4 = Good evidence of benefit, 5 = Strong evidence of benefit. Total Maximum Score = 35

The applications will be assessed by East Durham Creates/East Durham Trust team members and members of the This Place We Call Home Advisory Group – the Advisory Group is made up of local arts champions, critical friends and funding representatives.

## Further Information

To discuss any aspect of this commission and its process, please email [ben@eastdurhamcreates.co.uk](mailto:ben@eastdurhamcreates.co.uk), or call East Durham Creates on 0191 518 5073.

East Durham Creates is managed by



EAST DURHAM

